

# Every Minute Matters: Building Heart Safe Schools with Project ADAM: Iowa Heartland

**IOWA**  
HEALTH CARE

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**Description:** Sudden cardiac arrest (SCA) happens when a child or adult experiences a sudden collapse because of ventricular fibrillation, causing the heart to suddenly stop beating normally, and blood stops pumping through the body. Because blood isn't reaching the lungs or brain, the person suddenly becomes unresponsive with no pulse and abnormal or no breathing. It can happen at any time.

Learn how to get involved with Project ADAM Iowa Heartland to save lives and prevent SCA deaths.

## Objectives:

- Understand the magnitude and time-sensitive nature of Sudden Cardiac Arrest, including survival implications of early CPR and defibrillation.
- Describe the evidence supporting CPR-AED programs in schools, including improved survival when AEDs and trained responders are on-site.
- Identify the core components of a Heart Safe School and Cardiac Emergency Response Plan, and how Project ADAM supports implementation at the local level.

## Date:

Friday, May 8, 2026 (12:00  
PM - 1:00 PM) (CDT)

## Location:

Virtual, Zoom link will be sent  
to registrants

*\*this webinar will be recorded*

## Register Here:

<https://tinyurl.com/PrjADAM26>

## Event Contact:

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## Speakers:

- Dr. Gary Beasley, MD, FAAP; Project ADAM: Iowa Heartland Co-Medical Director
- Trudy Pierick, ARNP; Project ADAM: Iowa Heartland Co-Medical Director
- Brenda Haag, RN, BSN, CPN; Project ADAM: Iowa Heartland Program Coordinator

## Continuing Medical Education Credit:

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