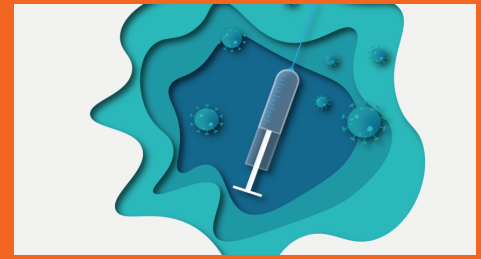


Vaccine Hesitancy Webinar: *How to Educate and Promote Vaccine Confidence for Patients*



Description: Vaccine hesitancy continues to challenge public health progress and physician-patient relationships. Despite overwhelming evidence supporting vaccine safety and efficacy, many patients remain uncertain, resistant, or misinformed.

This webinar panel is designed specifically for physicians and clinical care providers who regularly engage with vaccine-hesitant individuals. Through expert-led discussion and experience, attendees will gain practical strategies to navigate challenging conversations, foster trust, and promote vaccine confidence—while maintaining a patient-centered approach.

Objectives:

- Identify key drivers of vaccine hesitancy, including misinformation, historical mistrust, and sociocultural influences.
- Apply patient-centered communication strategies to address vaccine concerns and misinformation in clinical practice.
- Integrate tailored approaches to improve vaccine uptake within diverse patient populations and healthcare settings.

Moderator: Dr. Julie Stecher, MD, FAAP; Pediatrician with MercyOne Genesis

Panel:

- Dr. Ashlesha Kaushik, MD, FAAP; Infectious Disease Specialist, Pediatrics
- Dr. Stephen Rinderknecht, DO, FAAP; Pediatrician
- Dr. Dinah Conti, MD; Pediatrician

Date:

Monday, May 5, 2025
(12:15 PM - 1:00 PM) (CDT)

Location:

Virtual, Zoom link will be sent to registrants

Register Here:

<https://tinyurl.com/VxHes>

Event Contact:

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Presented by:



Iowa Chapter

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