



IOWA ACADEMY OF FAMILY PHYSICIANS

Iowa Academy of Family Physicians 2025 Advertising Pricing List

Inside Front , Inside Back & Outside Back Cover Magazine Ad Package		Full Page Magazine Ad Package	
3 Magazine Ads Ads Due: 4/30/25, 8/1/25, 1/1/26	\$6,585	3 Magazine Ads Ads Due: 4/30/25, 8/1/25, 1/1/26	\$5,930
Exhibit Booth or Partner's Circle Sponsorship at IAFFP Annual Conference	\$900	Exhibit Booth or Partner's Circle Sponsorship at IAFFP Annual Conference	\$900
Price Before Discount	\$7,485	Price Before Discount	\$6,830
10% Package Discount Savings	\$750	10% Package Discount Savings	\$685
Package Price	\$6,735	Package Price	\$6,145

* Front and Back Cover Ads are on a first come first serve basis

* All magazine and directory ads are color no separate pricing for black and white.

2/3 Page Magazine Ad Package		1/2 Page Magazine Ad Package	
3 Magazine Ads Ads Due: 4/30/25, 8/1/25, 1/1/26	\$4,930	3 Magazine Ads Ads Due: 4/30/25, 8/1/25, 1/1/26	\$3,290
Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference	\$900	Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference	\$900
Price Before Discount	\$5,830	Price Before Discount	\$4,190
10% Package Discount Savings	\$585	10% Package Discount Savings	\$420
Package Price	\$5,245	Package Price	\$3,770

* Front and Back Cover Ads are on a first come first serve basis

* All magazine and directory ads are color no separate pricing for black and white.

1/3 Page Magazine Ad Package		1/4 Page Magazine Ad Package	
3 Magazine Ads <small>Ads Due: 4/30/25, 8/1/25, 1/1/26</small>	\$2,310	3 Magazine Ads <small>Ads Due: 4/30/25, 8/1/25, 1/1/26</small>	\$1,810
Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference	\$900	Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference	\$900
Price Before Discount	\$3,210	Price Before Discount	\$2,710
10% Package Discount Savings	\$320	10% Package Discount Savings	\$270
Package Price	\$2,890	Package Price	\$2,440

* Front and Back Cover Ads are on a first come first serve basis

* All magazine and directory ads are color no separate pricing for black and white.

Magazine Ad Rates

Inside Front , Inside Back & Outside Back Cover Magazine Ad Package		Full Page Magazine Ad Package	
1 Issue	\$2,310	1 Issue	\$2,080
2 Issues	\$4,620	2 Issues	\$4,160
3 Issues (5% discount) BEST VALUE	\$6,585	3 Issues (5% discount) BEST VALUE	\$5,930

2/3 Page Magazine Ad Package		1/2 Page Magazine Ad Package	
1 Issue	\$1,730	1 Issue	\$1,155
2 Issues	\$3,465	2 Issues	\$2,310
3 Issues (5% discount) BEST VALUE	\$4,930	3 Issues (5% discount) BEST VALUE	\$3,290

1/3 Page Magazine Ad Package		1/4 Page Magazine Ad Package	
1 Issue	\$810	1 Issue	\$635
2 Issues	\$1,615	2 Issues	\$1,270
3 Issues (5% discount) BEST VALUE	\$2,310	3 Issues (5% discount) BEST VALUE	\$1,810

IAFP E-News Ad Rates

IAFP News Bites is our monthly e-newsletter that our members receive the first Wednesday of every month. Your advertisement will include four lines along with a link to more information or your website. Please contact Katie Cox at 515-244-4182 or kcox@iaafp.org if you would like more information.

1 Month	\$350
2 Months	\$600

Advertising FAQ:

Magazine Ads Due:

Spring 2025: 4/30/25

Fall 2025: 8/1/25

Winter 2025/2026: 1/1/26

Magazine Ad Sizes:

Full Page: 8.5 wide x 11 tall (with bleeds the file should be 8.75x11.25)

1/2 Page: 7.5 wide x 5 tall

1/4 Page: 3.75 wide x 5 tall

2/3 Page: 7.5 wide x 7 tall

1/3 Page: 7.5 wide x 3.5 tall

Graphic Design Assistance: If your company would like assistance in developing your advertisement for any of our publications, please contact Katie Cox at 515-244-4182 or kcox@iaafp.org and we will provide you with the contact information for our graphic design contractor

Disclaimer: The Iowa Academy of Family Physicians maintains the right to refuse to publish any advertisement it determines is not appropriate. You will be notified in the event that your advertisement has been refused and given the opportunity to submit a different advertisement within the established publishing dates. The IAFP is not responsible for printing advertisements that are received after the stated due dates