



# IOWA ACADEMY of FAMILY PHYSICIANS

## Iowa Academy of Family Physicians 2026 Advertising Pricing List

Inside Front , Inside Back & Outside Back Cover Magazine Ad Package		Full Page Magazine Ad Package	
<b>3 Magazine Ads</b> Ads Due: 4/30/26, 8/1/26, 1/1/27	\$6,585	<b>3 Magazine Ads</b> Ads Due: 4/30/26, 8/1/26, 1/1/27	\$5,930
<b>Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference</b>	\$900	<b>Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference</b>	\$900
<b>Price Before Discount</b>	\$7,485	<b>Price Before Discount</b>	\$6,830
<b>10% Package Discount Savings</b>	\$750	<b>10% Package Discount Savings</b>	\$685
<b>Package Price</b>	<b>\$6,735</b>	<b>Package Price</b>	<b>\$6,145</b>

\* Front and Back Cover Ads are on a first come first serve basis

\* All magazine and directory ads are color no separate pricing for black and white.

<b>2/3 Page Magazine Ad Package</b>		<b>1/2 Page Magazine Ad Package</b>	
<b>3 Magazine Ads</b> Ads Due: 4/30/26, 8/1/26, 1/1/27	\$4,930	<b>3 Magazine Ads</b> Ads Due: 4/30/26, 8/1/26, 1/1/27	\$3,290
<b>Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference</b>	\$900	<b>Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference</b>	\$900
<b>Price Before Discount</b>	\$5,830	<b>Price Before Discount</b>	\$4,190
<b>10% Package Discount Savings</b>	\$585	<b>10% Package Discount Savings</b>	\$420
<b>Package Price</b>	<b>\$5,245</b>	<b>Package Price</b>	<b>\$3,770</b>

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\* All magazine and directory ads are color no separate pricing for black and white.

<b>1/3 Page Magazine Ad Package</b>		<b>1/4 Page Magazine Ad Package</b>	
<b>3 Magazine Ads</b> <i>Ads Due: 4/30/26, 8/1/26, 1/1/27</i>	\$2,310	<b>3 Magazine Ads</b> <i>Ads Due: 4/30/26, 8/1/26, 1/1/27</i>	\$1,810
<b>Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference</b>	\$900	<b>Exhibit Booth or Partner's Circle Sponsorship at IAFP Annual Conference</b>	\$900
<b>Price Before Discount</b>	\$3,210	<b>Price Before Discount</b>	\$2,710
<b>10% Package Discount Savings</b>	\$320	<b>10% Package Discount Savings</b>	\$270
<b>Package Price</b>	<b>\$2,890</b>	<b>Package Price</b>	<b>\$2,440</b>

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# Magazine Ad Rates

Inside Front , Inside Back & Outside Back Cover Magazine Ad Package		Full Page Magazine Ad Package	
1 Issue	\$2,310	1 Issue	\$2,080
<b>2 Issues</b>	\$4,620	<b>2 Issues</b>	\$4,160
3 Issues (5% discount) <b>BEST VALUE</b>	\$6,585	3 Issues (5% discount) <b>BEST VALUE</b>	\$5,930

2/3 Page Magazine Ad Package		1/2 Page Magazine Ad Package	
1 Issue	\$1,730	1 Issue	\$1,155
<b>2 Issues</b>	\$3,465	<b>2 Issues</b>	\$2,310
3 Issues (5% discount) <b>BEST VALUE</b>	\$4,930	3 Issues (5% discount) <b>BEST VALUE</b>	\$3,290

1/3 Page Magazine Ad Package		1/4 Page Magazine Ad Package	
1 Issue	\$810	1 Issue	\$635
<b>2 Issues</b>	\$1,615	<b>2 Issues</b>	\$1,270
3 Issues (5% discount) <b>BEST VALUE</b>	\$2,310	3 Issues (5% discount) <b>BEST VALUE</b>	\$1,810

# IAFP E-News Ad Rates

IAFP News Bites is our monthly e-newsletter that our members receive the first Wednesday of every month. Your advertisement will include four lines along with a link to more information or your website. Please contact Katie Cox at 515-244-4182 or [kcox@iaafp.org](mailto:kcox@iaafp.org) if you would like more information.

1 Month	\$350
2 Months	\$600

## **Advertising FAQ:**

### **Magazine Ads Due:**

Spring 2026: 4/30/26

Fall 2026: 8/1/26

Winter 2026/2027: 1/1/27

### **Magazine Ad Sizes:**

Full Page: 8.5 wide x 11 tall (with bleeds the file should be 8.75x11.25)

1/2 Page: 7.5 wide x 5 tall

1/4 Page: 3.75 wide x 5 tall

2/3 Page: 7.5 wide x 7 tall

1/3 Page: 7.5 wide x 3.5 tall

**Graphic Design Assistance:** If your company would like assistance in developing your advertisement for any of our publications, please contact Katie Cox at 515-244-4182 or [kcox@iaafp.org](mailto:kcox@iaafp.org) and we will provide you with the contact information for our graphic design contractor

**Disclaimer:** The Iowa Academy of Family Physicians maintains the right to refuse to publish any advertisement it determines is not appropriate. You will be notified in the event that your advertisement has been refused and given the opportunity to submit a different advertisement within the established publishing dates. The IAFP is not responsible for printing advertisements that are received after the stated due dates